

# INDUSTRIES ASSOCIAT

AN APEX BODY OF MICRO, SMALL & MEDIUM ENTERPRISES

( IN THE SERVICE OF MSME SINCE 1985 )

## INDIAN INDUSTRIES ASSOCIATION







#### EVENT Noida Expo 2013

#### Date

14 - 16 February 2013

#### Venue

Expo Centre, Expo Drive A-11, Sector - 62 Noida, India

# 200+ Exhibitors and

10000+ Visitors

## Foreign Delegations

Delegations expected from **Latin Americans** and SAARC Countries

#### Organizer

Indian Industries Association, **Noida Chapter** 

#### Supported by













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ATTA CHOWK

Registration Visit / Exhibit

Click Here for Noida Expo 2013

# Noida Expo 2013-The Global MSME Expo

The Noida Expo - The Global MSME Expo in its 3" edition i.e. Noida Expo 2013, would be organized by Indian Industries Association, Noida Chapter in support with Ministry of MSME, Government of India and NSIC.

NOIDA EXPO 2013 will showcase the MSME (Micro, Small & Medium Enterprises) sector of India. The Indian MSME Sector which has played a vital role in the India Growth story will showcase its inherent strengths, its product diversity and its innovative capabilities. The contribution of MSME will be showcased as it plays an important role in contributing to GDP, creating large number of employment opportunities and provides a wide range of goods and services. Noida is a buzzing industrial city in the National Capital Region. It is called the showcase of Uttar Pradesh, the largest state of India, yet it is strategically located in the vicinity of New Delhi.

NOIDA EXPO 2013 is aimed to provide business opportunities and a global connection to the MSME fraternity of India. The event is poised to become an excellent platform to establish contacts, enhance export/import, provide marketing opportunities, exchange views and ideas, provide an insight into modern technological development; showcase capabilities of industrial equipment and machinery suppliers, manufacturers and technology and service providers.

## **Exhibitor Profile**

The Noida Expo 2013 will feature a wide array of products and services targeting MSMEs, including, but not limited, to the following:

- Engineering
- Automobile
- · OEMS of Railways
- · OEM of Airport Authorities
- OEMs of Defence
- · Power
- Infrastructure
- · Pharma & Chemical Industries
- · Electrical & Electronics
- Food Processing
- · Packaging
- Textile
- · Plastic & Rubber Industry
- · Retailers & Whole sellers
- · Diverse Manufacturing
- Service Sector

# **Visitor Profile**

The visitors of Noida Expo 2013 will comprise of:

- Entrepreneurs
- Decision makers from PSUs, Large & Medium Enterprises
- Overseas Trade Delegations
- Buyers & sourcing personnel
- Technical Experts & Academicians
- Consultants
- Diplomats & Ministerial Trade Delegations
- Engineering, Turnkey project consulting and service providers
- Quality standardisation agencies
- **Financial Corporations**
- Institutions
- Central & State Government Industrial Departments

For more detail, please contact



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